## CAMDEN THAVEN 1115 Laurieton | north haven | dunbogen | kew | kendall | bonny hills | lake cathie FREE | MONTHLY

## Media Kit & Rate Card

## Supporting our local community

Full colour | 24 pages | All local content All local advertisers | 2500 copies | FREE on-line version Free to readers | 30 pick-up points

#### Camden Haven Local News Happenings on the home front. This month screams of festivities, markets and group get togethers.

EXPLORE THE MID NORTH COAST Heff and Beth Williams launched Epic Rides & ours to combine a personal passion of exploring australia's east coast via motorcycle and to bring

### Upcoming events.

Community Notices and Coming-togethers



## CAMDEN THAVEN Local retreat gets silver in tourism awards.





#### Welcome.

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e town rea." ation dation sy café/ e, plus	Happenings on the home front Upcoming Events News Wrapup/Letters to the editor Local Sports News What's on and Gig Guide Chamber and Council News	
nd	Wining and Dining (Recipe)	
forest	Shopper's Corner Real Estate Trade Services	14/1
tlands	Local Sport Results Movie Reviews	1
ore al space	Classifieds and Public Notices Fishing News Spotlight on Pacela	





# Advertising Costs & Specifications

All design and artwork costs are included (Supplied art will be checked and corrected for print readiness)

Introducing Camden Haven Local News, your ultimate source for all things local and lively! We're proud to unveil our brand-new publication, dedicated to capturing the heartbeat of our community like never before. From the thrill of sports action to the tranquility of a day spent fishing, from the latest blockbuster hits to hidden gems in our gig guide, and from the tantalizing flavors of wining and dining to the bustling energy of community activities and groups - we've got it all covered. With 2500 copies printed in full colour and distributed throughout our region we are backed up with our online version, accessible anytime, anywhere. We're bringing the essence of our neighborhood straight to your fingertips. Get ready to dive into the pulse of our community with Camden Haven Local News, where every page tells a story, and every story is a celebration of local life. Join us as we embark on this exciting journey together - because in our community, youry voice matters, and our stories deserve to be heard. Welcome to Camden Haven Local News, your trusted companion in exploring, experiencing and embracing all that makes the Camden Haven community extraordinary.

## Advertising Costs and Sizes

Cost includes: free design and artwork, and a FREE link on the advertisement in the online version to the advertiser's facebook or website

	Code	Description	Height x Width mm	Cost\$
1.	FPBC	FULL PAGE - Back Cover	270 x 185	380
	FP	FULL PAGE - Inner	270 x 185	320
2.	Fr1/9 V	Front page 1/9 Vertical	67 x 60	80
	Fr1/3 H	Front page 1/3 Horizontal	67 x 185	200
3.	1/2 H	1/2 page Horizontal	134 x 185	175
4.	1/3 H	1/3 page Horizontal	84 x 185	145
	1/3 HSC	1/3 page Horizontal - Shoppers Corner	84 x 185	145
	1/6 V	1/6 page Vertical	84 x 91	80
	1/6 VSC	1/6 page Horizontal - Shoppers Corner	84 x 91	80
5.	1/4 V	1/4 page Vertical	134 x 92	100
6.	1/4 H	1/4 page Horizontal	67 x 185	100
7.	1/8 H	1/8 page Horizontal	67 x 91	65
	1/12 V	1/12 page Vertical	67 x 60	50
8.	1/24 T	1/24 page TRADES	31 x 60	35
	1/12 T	1/12 page Trades	65 x 60	70
9.		Classifieds	1 column/Per 10mm	10

Note that placement of advertisements is at the Editor's discretion.

All 'supplied' advertisements must be actual size in CMYK as a high-res press ready PDF (300dpi).

Call for other information if required. Note that all artwork and design costs are included in the above quoted rates. *Art and design will be done to a high standard as our artists are award winning designers and art directors.* Photography can be organised if required for a small fee.



# Copies & Distribution

### 2500 full colour copies

(Dropped to 30+ local businesses for your personal collection) List of drop off points... To be confirmed but will be at approximately 30 outlets plus the main advertisers premises.

## Promotion

Social Media will be saturated.

Facebook and Instagram posts of the publication, as well as scattered content of the stories and highlights, including an upload of your advertisement.

## **Online Version included**

The publication will also be loaded onto our website as a full online page-turning version and as a downloadable pdf. The online version has a click through from every advertisement to the advertiser's Website or Facebook page as a FREE service. So you get two bites of the cherry for your advertising spend.



Camden Haven Local News is an independent newletter. It is a trading as Camden Haven Local News under (Websites on Wheels) ABN: 76 714 314 099 14 McLennan St Laurieton NSW 2443 terence@websitesonwheels.com.au Tel 0412 123 627 www.camdenhavenlocalnews.com.au